DT Asia Pacific does well in readers poll

Dentists in Asia find Dental Tribune Asia Pacific to be highly up-to-date & applicable to their practice, a readers poll conducted at the FDI World Dental Congress in Singapore has revealed. More than 85 per cent of those interviewed said that they would recommend the newspaper to a colleague. Topics readers were most interested in were science & research (24%), followed by world news (21%) & news from Asia (20%).

According to the poll, readers would also like to read more about restorative dentistry, practice management, as well as pediatrics & special needs dentistry.

Dental Tribune Asia Pacific was one of the first local editions published by the Dental Tribune International (DTI) media group. The first edition appeared in April 2002. Meanwhile, the newspaper reaches over 50,000 dental professionals in 25 countries including Singapore, Malaysia, Hong Kong, the Philippines and Australia, to name a few. Their office is based in Hong Kong and Leipzig in Germany.

In the last five years, DTI has grown from a rather small endeavour to a significant global publishing network. At present, DTI—with headquarters in Leipzig, New York, and Hong Kong—has publishers and editors in more than 20 countries that deliver the latest news & trends in dentistry to over 600,000 professionals worldwide. Local issues of DTI publications are currently available in all relevant markets, including Germany, the UK, Italy, Russia, China, Japan, the US, France and India.

New organisation makes dentists ‘conebeam-ready’

The International Cone Beam Institute is a new independent organisation of cone-beam computed tomography (CBCT) experts that aims to provide the highest level of education, training & product information for 3-D technology to dental professionals worldwide.

As a vendor-neutral organisation, it is an industry first for a company to provide information to dental professionals, future imaging centres and vendors at an international level. General information, such as the various cone-beam scanners available in the US & international markets, as well as general information on available third-party software, will be available to everyone without charge. ICBI also provides in depth and customised vendor analysis to help practitioners understand this comprehensive technology.

Members of ICBI’s website (www.exploreconebeam.com) are able to review case studies & gain advice from CBCT experts. They also have access to special consulting services, online training and training seminars. In addition, ICBI offers a connection to oral maxillofacial radiologists who can provide reading services to aid in the interpretation of CBCT scans. The organisation also has a blog where users can exchange case studies, ideas and techniques regarding capturing the highest quality images. The International Congress of Oral Implantologists, the world’s largest implant education organisation, fully endorses the ICBI. Partners of ICBI include Dental Tribune International and the Dental Tribune Study Club.